



FOR IMMEDIATE RELEASE

Leading Ontario Winery Leads Battle Against Deadly Disease

VAUGHAN, ONTARIO, June 13th, 2007 – Magnotta Winery Corporation and its President & CEO Rossana Magnotta are in the midst of a crusade across the country building awareness and funds in support of Lyme Disease, the fastest growing infectious disease in the world.

Magnotta says, "Lyme disease is a bacterial infection caused by the bite of a tick and is affecting millions of people worldwide. Referred to as the 'ticking time bomb', it's one of the top ten misdiagnosed diseases in the world." She says "children, teens and adults lives are being severely altered by this debilitating and painful disease, and they don't have to be. When properly diagnosed and treated early, Lyme disease is curable."

Lyme disease is a hidden epidemic that has now been found in all provinces in Canada, and with global warming, will only continue to spread. Canada is years behind in research, diagnosis and treatment and information provided to Canadian doctors and the public is completely inadequate.

Magnotta says the worse is yet to come for Canadian taxpayers "The emotional and financial costs to deal with this widely spreading disease will be enormous to Canadian taxpayers if we don't do something to increase awareness and create diagnostic and treatment facilities in Canada. People do not need to suffer and possibly die from this disease when a simple test can diagnose it and it can be treated."

The battle against this deadly disease has now become a personal one. She has traveled across the globe in hopes of finding a cure for her husband Gabe who battles Lyme. "This disease has touched our family in a way that has changed our lives forever. No-one should have to endure what we went through. The quality of our lives, not just my husband's, has changed forever, and no Canadian should be denied a simple, reliable diagnostic test and treatment."

To launch Magnotta's long-term campaign to support Lyme Disease and CanLyme, Magnotta has released a **2006 Cabernet Sauvignon Special Reserve VQA** with portions of sales going directly to support CanLyme.

Lyme Disease will also be the featured charity of this years Magnotta Brewery **True North Classic Golf Tournament** on June 18, 2007, with all proceeds benefiting CanLyme. Magnotta has plans to take the lead on many more Lyme disease awareness and fund raising campaigns across the country.

PRESS CONFERENCE PRIOR TO GOLF TOURNAMENT:

Mon. June 18, 2007 - 11:30 AM SHARP

Thornhill Golf & Country Club, 7994 Yonge Street, Thornhill, ON

PHOTO OP AVAILABLE

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