

RAISE A GLASS

WHEN THE OCCASION CALLS FOR SOMETHING SPECIAL



dynamic duo

FROM OUR PREMIUM
VQA COLLECTION

Magnotta 2007 Cabernet Sauvignon
Special Reserve VQA

NEW Magnotta 2008 Sauvignon Blanc
Special Reserve VQA

Most people know very little about Lyme disease or how serious, chronic, debilitating and fatal it can be. In 2006, Magnotta launched its Cabernet Sauvignon Special Reserve VQA to educate wine lovers about this devastating disease with a portion of the proceeds going directly to the Canadian Lyme Disease Foundation (CanLyme). It quickly became a true classic that impressed the most discriminating of fine red wine lovers. Magnotta is now proud to introduce its new 2008 Sauvignon Blanc Special Reserve VQA in support of CanLyme. This 100% Ontario *Sauvignon Blanc* is remarkably zesty and fruit-driven, achieving a level of refreshment on the palate that simply cannot be matched. What a wonderful way to enjoy an exceptional red and white wine while helping to create widespread awareness for Lyme disease.



MAGNOTTA
The Award Winning Winery

Smart Buy of the Month

Magnotta Strawberry Blush

While many flavoured wines are low in alcohol and high in water, there's nothing diluted about our *Strawberry Blush*. It's fresh Zinfandel rosé (10.5% alcohol) with a touch of wild strawberry and a hint of sweetness.

So much real flavour for **ONLY \$7.50**

Serve
Chilled.



**Magnotta 2008
Pinot Gris Special
Reserve VQA**

An elegant *Pinot Gris* that will make the folks in Italy envious. This vibrant and crisp wine is packed with exquisite fruit and honey hints that finishes dry and clean.

Delicious with finger foods.



Join Us at the Tasting Bar

Our complimentary tasting bars are a unique feature at all our retail locations. Each month we present multiple varietals for you to savour—our way of enhancing your Magnotta shopping experience.

**Magnotta 2006
Baco Noir VQA**

A spicy, clean, medium-bodied Ontario classic.

Unforgettable with grilled gourmet burgers.

**Magnotta 2007
Gewürztraminer
Medium Dry
Special Reserve VQA**

Lively fruit and floral hints.

Ideal with your favourite spicy dishes.

**Magnotta
2007 Pinot
Noir Limited
Edition VQA**

The ultimate red grape.

A great companion to well-seasoned chicken.

**Magnotta
2007 Cabernet
Sauvignon VQA**

A clean, unoaked Ontario red.

Enjoy with casual meat dishes or lasagna.

Magnotta Vaughan

Winery-Brewery-Distillery-Tour Facility
271 Chrislea Rd.
(Weston Rd. & Hwy 7)
905.738.WINE (9463)
1.800.461.WINE (9463)

Magnotta Beamsville

Winery-Tour Facility
4701 Ontario St.
(Ontario St. & QEW)
905.563.5313

Magnotta Brampton

7700 Hurontario St.
(Hwy 10 & Hwy 407)
905.451.2511

Magnotta Cambridge

1300 Bishop St.
(Bishop St. & Hespeler Rd.)
519.624.9322

Magnotta Mississauga

2555 Dixie Rd.
(Dixie Rd. & Dundas St. E.)
905.897.WINE (9463)

Magnotta North York

5823 Yonge St.
(Yonge St. & Finch Ave.)
416.250.1414

Magnotta Scarborough

1760 Midland Ave.
(Midland Ave. & Lawrence Ave. E.)
416.701.WINE (9463)

May Specials

**Magnotta 2006
Tempranillo
Spain**

International Series

NOW \$8.95 REG. \$9.45



**Magnotta
2006 Cabernet
Sauvignon
California**

International Series

NOW \$9.25 REG. \$9.75



**2008
Magnotta
Brut VQA**

NOW \$9.95 REG. \$10.95



**More Specials
Available In-store
and Online.**

Ends May 31, 2010. While supplies last. Quantities are limited and may vary by store. All pricing subject to applicable deposit/bottle.

Events for May

WE ARE PLEASED TO PRESENT THESE COMPLIMENTARY EVENTS AT ALL OF OUR LOCATIONS:

SATURDAY | SUNDAY
MAY 1 & 2
2-4 P.M.

A Dynamic Duo for Lyme

Sample our spectacular 2007 Cabernet Sauvignon Special Reserve VQA and our NEW 2008 Sauvignon Blanc Special Reserve VQA paired perfectly with Molisana's Black Olive Pâté and Brickstone's Artichoke Lemon Paste Tapenade on Waterthins crackers. *A portion of the proceeds from the sales of these two wines will go directly to CanLyme.*

SATURDAY | SUNDAY
MAY 8 & 9
2-4 P.M.


A Special Treat for Mom!

Come in and celebrate Mother's Day with a scoop of vanilla ice cream drizzled with Magnotta's 2006 Canadian Passito Vidal VQA. A simple treat made better for Mom.

SATURDAY | SUNDAY
MAY 22 & 23
2-4 P.M.

Victoria Day Celebration

Celebrate the most anticipated long weekend of the year with some spark! Enjoy a taste of our 2008 Magnotta Classic VQA sparkling wine paired with Balderson's traditionally crafted old Cheddar.



**VICTORIA DAY
VAUGHAN &
BEAMSVILLE OPEN**

MONDAY, MAY 24
10 A.M. - 6 P.M.

ALL OTHER
STORES CLOSED

Have your favourite
Magnotta wines
and spirits delivered
right to your door.

• Order by phone:
905.738.WINE (9463)
1.800.461.9463

• Visit our online store
www.magnotta.com

Sign-up online
to receive our
e-newsletter!

TRY A WONDERFUL WINE
WITH AN UNUSUAL NAME

World Wine Pick



**Magnotta
2007 Fetească
Regală MEDIUM
DRY Romania**

International Series
An outstanding,
off-dry white.

ONLY \$7.25



The Underground Cellar Experience with Rossana Magnotta



An evening of fine wine,
music and candlelight

Featuring Magnotta's award
winning Ontario VQA wines
paired with gourmet hors d'oeuvres

Thursday, May 27, 2010

Magnotta Vaughan
271 Chrislea Road, 7-10 p.m.
\$50/person-Space is limited.

Tickets on sale at all Magnotta locations, call 1.800.461.9463 or email events@magnotta.com

In Support of the Canadian Lyme Disease Foundation



Although we strive for accuracy in both copy and pictures, errors may occur. We reserve the right to limit quantities and to correct any errors. Selection may vary by location and time. Please call to confirm availability. All pricing subject to applicable deposit/bottle. See stores for details. Please drink responsibly.