

MAGNOTTA WINERY'S \$5,000 CASH PRIZE CONTEST
2026 OFFICIAL RULES AND REGULATIONS
(the "Rules")

- 1.** The Magnotta Winery \$5,000 Cash Prize contest (the "Contest") starts at 9:00 a.m. Eastern Time (ET) on Monday, June 1, 2026, and continues until the close of business of Magnotta Winery stores in Ontario on October 9, 2026 ("Contest Closing Date"). No purchase necessary. The Contest sponsor is Magnotta Winery (hereinafter referred to as the "Contest Sponsor").

 - (a)** To enter, complete an entry ballot obtained at any Magnotta Winery store and deposit it in the designated ballot box at any Magnotta Winery store before the Contest Closing Date. If ballots are not available at a Magnotta Winery store, send a postage-paid, self-addressed envelope to "The Magnotta Winery \$5,000 Cash Prize Contest", 271 Chrislea Rd., Vaughan, ON, L4L 8N6 at least three (3) weeks prior to the Contest Closing Date to allow sufficient time for a ballot to be mailed to you. Mailed ballots must be returned to Magnotta Winery and received by October 9, 2026.
 - (b)** No purchase necessary. To enter without purchase, send a 50-word handwritten essay on "Why I Love Magnotta Winery" along with your name, age, phone number, and email to: marketing@magnotta.com. Must be received by October 9, 2026. One entry per person.
 - (c)** A random draw by a representative of Magnotta Winery will be made from all eligible entries received at approximately 1:00 p.m. on October 20, 2026, at 271 Chrislea Rd., Vaughan, ON, L4L 8N6. The selected entrant will be announced on or about October 21, 2026, by the Contest Sponsor and will be contacted by email and or telephone at the email address and or telephone number indicated on the ballot entry form.
 - (d)** The selected entrant must be available to appear for a photo and or video on or about the week of October 26, 2026, at the Magnotta head office, 271 Chrislea Rd., Vaughan, ON, L4L 8N6, for the official prize presentation. The photo and or video segment will be posted online at magnotta.com and Magnotta Winery's digital channels including but not limited to Instagram, Facebook, LinkedIn, Pinterest, and TikTok on or about the week of October 26, 2026.
 - (e)** To be declared a winner, the selected entrant must first correctly answer, unaided, a mathematical skill testing question and will also need to return a signed release of liability and acknowledgment form within the time specified by the Contest Sponsors. Contest judges' rulings are final and without appeal in all matters related to the promotion and awarding of the prize.
 - (f)** All dates are subject to change at Contest Sponsors' sole discretion. Proof of identification must be provided upon request. If a selected entrant cannot be reached by email and or telephone within three (3) business days after the draw, declines the prize, incorrectly answers the skill-testing question or fails to sign and return a release of liability as may be specified below, another entrant will be selected.
- 2.** Participants are eligible to win one (1) grand prize (the "Grand Prize") consisting of a cheque in the amount of Five thousand dollars (\$5,000.00 CAD) remitted to the winner. Prize must be accepted as awarded. Prize may not be sold or transferred. Contest Sponsor reserves the right to substitute the Grand Prize in whole or in part if all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein.
- 3.** By entering this contest, the entrants and participants automatically agree to accept and abide by these Rules. Entrants consent to the use of their entry, name, city of residence and/or any photograph of or that may be taken in publicity carried out by the Contest Sponsor and/or their advertising agencies, without notice or compensation. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of Entries, are final and binding on all entrants in all matters as they relate to this Contest.
- 4.** Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsor for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Magnotta Winery's Privacy Policy, which is available at <https://www.magnotta.com/Page/PRIVACY-POLICY>. Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Magnotta Winery, 271 Chrislea Road, Vaughan, ON L4L 8N6.
- 5.** No communications will be entered into except with the selected entrants.
- 6.** Odds of winning depend on the number of eligible entries received. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means or do not conform to or satisfy any condition of the rules may be disqualified by the Contest Sponsor. Contest Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries or for typographical or other production errors. Contest Sponsors are not responsible for any errors or omissions in printing or advertising this contest. All entries become the property of the Contest Sponsors and will not be returned.
- 7.** By entering this contest, entrants release and hold harmless the Contest Sponsor, their advertising and promotional agencies and the contest judge(s), their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releasees") from any liability in connection with this contest or, if declared a winner, the prize. By accepting a prize, winner consents to the use of his or her name, place of residence, voice, statements, photographs or other likenesses for publicity, advertising or informational purposes in any medium or format without further compensation or notice.
- 8.** This contest will be run in accordance with these rules, subject to amendment by Contest Sponsors. Contestants must comply with these rules and will be deemed to have received and understood the rules by participating in the contest. The terms of this contest, as set out in these rules, are not subject to amendment or counteroffer, except as set out herein.