

CONTEST RULES
Make a Splash with Ugly Duck! - 15 Prizes

1. Contest starts on June 20, 2025, and ends July 18, 2025, at 11:59 PM EST. No purchase necessary. Only one (1) entry per household. The contest is being sponsored by **Magnotta Winery** ("Contest Sponsor").
 - (a) To enter, **in-store**: Purchase any 2 Ugly Duck 750 mL wines at participating Magnotta retail locations and complete a ballot entry form in-store. If ballots are not available at a Magnotta Winery store, send a postage-paid, self-addressed envelope to "Make a Splash with Ugly Duck Contest", 271 Chrislea Rd., Vaughan, ON, L4L 8N6 by July 17, 2025.
Online: Purchase any Ugly Duck wine online at magnotta.com during the contest period to be automatically entered.
 - (b) **No purchase necessary. To enter without purchase**, send a 50-word handwritten essay on "*Why I Love Ugly Duck Wine*" along with your name, age, phone number, and email to: marketing@magnotta.com. Must be received by July 18, 2025. One entry per person.
 - (c) Prizes have no cash value and must be accepted as awarded. Odds of winning depend on the number of eligible entries received per location and online
 - (d) A random draw by a representative of Magnotta Winery will be made from all eligible entries received. The fifteen (15) selected entrants will be contacted by telephone at the number indicated on the entry form. All dates are subject to change at Contest Sponsors' sole discretion.
 - (e) If a selected entrant cannot be reached within seven (7) business days after the draw, declines the prize, incorrectly answers the skill-testing question, or fails to sign and return the Contest Rules document three (3) business days after receiving it via email, another entrant will be selected.
2. Fifteen winners will be randomly selected. Each winner will be awarded 1 of 15 branded Ugly Duck inflatable pool prizes, courtesy of Magnotta Winery. **Fifteen (15) Prizes**:
 - One (1) winner will be selected from each participating retail store location (14 total).
 - One (1) winner will be selected from all online entries.The following terms and conditions apply:
 - Prizes can only be redeemed by the declared winner (non-transferable).
 - Prizes must be accepted as awarded and may not be exchanged.
 - Prizes cannot be redeemed for cash.
 - Contest Sponsor reserves the right to substitute a prize of greater or equal value in the event of unavailability, for whatever reason, of the advertised prize.
 - Ballots must be fully completed to qualify for the contest.
 - Only 1 prize per winner. The winner cannot choose the prize.
3. To be declared a winner, the selected entrant must first correctly answer, unaided, a mathematical skill testing question within the time specified by the Contest Sponsor. Contest Sponsor's rulings are final and without appeal in all matters related to the promotion and awarding of the prize.
4. By entering this contest, entrants consent to the use of their entry, name, city of residence and/or any photograph of or that may be taken in publicity carried out by the Contest Sponsor and/or its advertising agencies, without notice or compensation.
5. This contest is open to residents of Ontario who are 19 years of age or older at the time of entry. Employees of Magnotta, its affiliates, and their immediate family members are not eligible, plus those with whom they are domiciled. This contest is subject to all applicable provincial and municipal laws and regulations.
6. No communications will be entered into except with the selected entrants.
7. Odds of winning depend on the number of eligible entries received. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by the Contest Sponsor. Contest Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries or for typographical or other production errors. Contest Sponsor is not responsible for any errors or omissions in printing or advertising of this contest. All entries become the property of Magnotta Winery and will not be returned.
8. Magnotta Winery is collecting personal data about entrants to administer this contest. Personal data may also be provided to Magnotta Winery as directed by the entrant and will be treated according to Magnotta's Privacy Policy at www.magnotta.com.
9. By entering this contest, entrants release and hold harmless the Contest Sponsor, its advertising and promotional agencies and the contest judge(s), their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors, and assigns (collectively the "Releasees") from any liability in connection with this contest or, if declared a winner, the prize. Before being declared a winner, entrants will be required to sign and return, within a stipulated period of time, a Declaration of Compliance with the Contest Rules and a full Liability and Publicity Release. By accepting a prize, the winner consents to the use of their name, place of residence, voice, statements, photographs or other likenesses for publicity, advertising, or informational purposes in any medium or format without further compensation or notice.
10. This contest will be run in accordance with these rules, subject to amendment by the Contest Sponsor. Entrants must comply with these rules and will be deemed to have received and understood the rules by participating in the contest. The terms of this contest, as set out in these rules, are not subject to amendment or counteroffer, except as set out herein.