

SEPTEMBER 2011

# RAISE A GLASS

WHEN THE OCCASION CALLS FOR SOMETHING SPECIAL



## Harvest Time

### ICED APPLE

September is a time to start celebrating Ontario apples. So go apple picking for some family fun and get the best apples of the season for making fresh, warm pies.

Nothing beats the wonderful smell of apples baking in the oven! Then, complement your pies and other baked fruit desserts by serving them with our delicious **Iced Apple**. Made with McIntosh and Golden Delicious apples from Ontario, the vibrant aromas combine with notes of nutmeg and allspice for a truly perfect fall treat.

# MAGNOTTA

*The Award Winning Winery*



### Delicious Apple Crisp

[ SERVE WITH ]

**2006 Canadian Passito Vidal VQA**

10 cups all-purpose apples; peeled, cored and sliced	1 cup quick-cooking oats
1 cup white sugar	1 cup all-purpose flour
1 tbsp all-purpose flour	1 cup packed brown sugar
1 tsp ground cinnamon	1/4 tsp baking powder
1/2 cup water	1/4 tsp baking soda
	1/2 cup melted butter

- 1 Preheat oven to 350°F (175°C).
- 2 Place sliced apples in 9" x 13" pan. Mix white sugar, 1 tbsp flour and ground cinnamon together. Sprinkle over apples and pour water evenly all over.
- 3 Combine oats, 1 cup flour, brown sugar, baking powder, baking soda and melted butter. Crumble evenly over apple mixture.
- 4 Bake for about 45 minutes.

*Recipe by Diane Kester*

## Smart Buy of the Month



SAVE  
\$1.00

### 2006 Canadian Passito Vidal VQA

Inspired by the famous Passito wines of Italy, ours is produced entirely from specially selected, hand picked, Ontario Vidal grapes and carefully air dried for three weeks before slowly fermented into a delicious, sweet and creamy dessert wine. It's spectacular for the fall season and a wonderful accompaniment to fine desserts and well-aged cheeses.

**NOW \$13.95** (Reg. \$14.95)

**Magnotta 2008  
Sauvignon Blanc  
Special Reserve VQA**

Our 100% Ontario *Sauvignon Blanc* is remarkably zesty and fruit-driven, achieving a level of refreshment on the palate that simply cannot be matched.

Dry and refreshing, exceptionally food friendly.



# Join Us at the Tasting Bar

Our complimentary tasting bars are a unique feature at all our retail locations. Each month we present multiple varietals for you to savour—our way of enhancing your Magnotta shopping experience.

**Magnotta  
2005 Cabernet  
Franc Limited  
Edition VQA**

Red berry and herb aroma.

Ideal with barbecued meats and veggies.

**Magnotta  
2008 Muscat  
Ottonel Medium  
Dry Special  
Reserve VQA**

Delicate sweetness and aromatics.

The perfect sipper!

**Magnotta  
2009 Meritage  
Limited  
Edition VQA**

Spicy red berry and smoke notes.

Superb with steak, ribs or beef tenderloin.

**Magnotta 2007  
Gewürztraminer  
Dry Special  
Reserve VQA**

Beautifully dry, brimming with class.

Delicious with Pad Thai or spicy Mexican.

**Magnotta Vaughan**

Winery-Brewery-Distillery-Tour Facility  
271 Chrislea Rd.  
(Weston Rd. & Hwy 7)  
905.738.WINE (9463)  
1.800.461.WINE (9463)

**Magnotta Beamsville**

Winery-Tour Facility  
4701 Ontario St.  
(Ontario St. & QEW)  
905.563.5313

**Magnotta Brampton**

7700 Hurontario St.  
(Hwy 10 & Hwy 407)  
905.451.2511

**Magnotta Cambridge**

1300 Bishop St.  
(Bishop St. & Hespeler Rd.)  
519.624.9322

**Magnotta Mississauga**

2555 Dixie Rd.  
(Dixie Rd. & Dundas St. E.)  
905.897.WINE (9463)

**Magnotta North York**

5823 Yonge St.  
(Yonge St. & Finch Ave.)  
416.250.1414

**Magnotta Scarborough**

1760 Midland Ave.  
(Midland Ave. & Lawrence Ave. E.)  
416.701.WINE (9463)

## September Specials

**Magnotta 2009  
Chenin Blanc  
South Africa  
International Series**

SAVE  
80¢

**NOW \$7.95** REG. \$8.75

**Magnotta  
2007 Merlot  
Italy  
International Series**

SAVE  
55¢

**NOW \$7.95** REG. \$8.50

**Magnotta 2008  
Verduzzo  
Italy  
International Series**

SAVE  
50¢

**NOW \$7.75** REG. \$8.25

**More Specials Available  
In-store and Online.**

Ends September 30, 2011. While supplies last. Quantities are limited and may vary by store. All pricing subject to applicable deposit/bottle.

AVAILABLE SEPTEMBER 12

### Treat Yourself or Give to the Host

Includes: 2007 Merlot Cabernet Sauvignon Special Reserve VQA and 2008 Riesling Dry Special Reserve VQA. Plus FREE KitchenAid® 2 Pc. Cotton Dish Towel Set - a \$12.95 value

**NOW ONLY  
\$26.90**  
(Reg. \$44.34)

While supplies last! Price does not include applicable 20¢ deposit/bottle.



FREE  
Gift Box

FREE  
Gift

## Events for September

WE ARE PLEASED TO PRESENT THIS COMPLIMENTARY EVENT AT ALL OF OUR LOCATIONS:

SATURDAY **SEPTEMBER 24**

### A Harvest Favourite

Enjoy Magnotta's 2007 Merlot Cabernet Sauvignon Special Reserve VQA paired with Simply Awesome's Red Pepper Wine Jelly on gourmet crackers. The intense red berry and smoky nuances from the wine play off the sweet and spicy flavours of the pepper jelly. Drop by for a taste!

**Special Offer:** Purchase a bottle of Magnotta's 2007 Merlot Cabernet Sauvignon Special Reserve VQA and receive 50% off Simply Awesome's Red Pepper Wine Jelly. Offer valid only on September 24, 2011 at all Magnotta locations, while supplies last.

**LABOUR DAY  
VAUGHAN &  
BEAMSVILLE OPEN**

**MONDAY,  
SEPTEMBER 5  
10 A.M. - 6 P.M.**

**ALL OTHER  
STORES CLOSED**

## NIAGARA WINE FESTIVAL

Montebello Park, St. Catharines, **September 16-25**  
Join Magnotta at the Grape & Wine Festival as we celebrate the harvest with some homegrown vintage favourites!

### VISIT MAGNOTTA BEAMSVILLE Do You Fondue?

September 17, 18, 24 & 25 12-5 p.m.

Taste our finest Limited Edition wines including *Cabernet Sauvignon* and *Chardonnay*, harvested from our own vineyards, while savouring traditional cheese fondue. For dessert, indulge in chocolate fondue paired with Magnotta's *Cassis*, made of 100% Canadian black currants.  
**\$15 without a Discovery Pass.**

Although we strive for accuracy in both copy and pictures, errors may occur. We reserve the right to limit quantities and to correct any errors. Selection may vary by location and time. Please call to confirm availability. All pricing subject to applicable deposit/bottle. See stores for details. Please drink responsibly.

## World Wine Pick

**Magnotta  
2009 Baco Noir  
Equus Series VQA**

There's nothing more Ontario than *Baco Noir*. A rustic red for the meat lover.

**ONLY \$9.25**



Have your favourite Magnotta wines and spirits delivered right to your door.

• Order by phone:  
905.738.WINE (9463)  
1.800.461.9463

• Visit our online store  
[www.magnotta.com](http://www.magnotta.com)

Sign-up online to receive our e-newsletter!